

August 12th - 14th, 2016

Fernley Senior Pro Rodeo

Ad Rates

Title Sponsor	\$2,500	Full Page	\$500
Inside Front Cover	\$750	Half Page	\$300
Inside Back Cover	\$695	Quarter Page	\$175
		Business card	\$95

Circulation: 300+
(excludes electronic version readers)

Distribution: Fernley area businesses and
Fernley Rodeo fans

Full-Page - \$500.00

Bleed: 8.625" x 11.125"

Trim: 8.375" x 10.875"

Non-Bleed: 7.25" x 9.75"

Half-Page Vertical \$300.00

3.5" x 9.75"

Half-Page Horizontal - \$300.00

7.25" x 4.75"

Business Card Ad - \$95

3.5" x 2.25"

Quarter-Page \$175.00

3.5" x 4.75"

**Arena Banners - \$250 – Size: 3x6 feet
(\$200 with provided banner)
Event Naming Sponsorships \$500**

Files

All digital ads are considered press-ready – changes following delivery will incur additional charges. Acceptable media formats: CD, DVD and Email. We only accept digital files that are hi-resolution PDF, JPG or EPS CMYK files.

Contact

GREG MASON
The GMAA Group
280 Brinkby Ave. Suite 204, Reno, NV 89509
Cell: 775-287-1582 or 775-825-6555
greg@gmaagroup.com

Deadlines

**Ad reservation – June 1st
Art submission – June 17th**

Company Name _____ Contact _____

Address _____ City _____ Zip _____ Ph# _____

Ad Size _____ Total Amount _____

Send payment to the Fernley Rodeo Association, PO Box 883 Fernley, NV 89408

You may also pay online at FERNLEYRODEO.COM/ADS

PLEASE NOTE: PAYMENT IS REQUIRED WITH SIGNED CONTRACT OR YOUR AD WILL NOT BE PLACED.